

Expect Something Different!



CONCERT PROGRAM ADVERTISING

To book an ad

Please provide this form (completed) to a choir member or scan and send it as an email attachment to:

info@orpheuschoirtoronto or call call 416-530-4428 to make a booking by phone.

All bookings and artwork must be received no less than 14 days prior to the concert date for inclusion in the program. Artwork may be sent camera-ready (high resolution pdf or high resolution jpg), or as a hardcopy business card for copying.

Advertising Opportunities

**Discount: 10% for advertising in 2 or 3 programs;
15% for advertising in all four programs**

Select:	Size(w x h)	Format	Cost per ad
<input type="checkbox"/> Business card	2 x 3.5	b&w	\$ 95.00
<input type="checkbox"/> Half page	4.5 x 3.5	b&w	\$145.00
<input type="checkbox"/> Full page	4.5 x 7.5	b&w	\$250.00
<input type="checkbox"/> Full page, inside cover	4.5 x 7.5	b&w	\$360.00
<input type="checkbox"/> Full page, back cover	4.5 x 7.5	colour	\$450.00

Payment calculation:

$$\frac{\text{Cost per ad}}{\text{Number of concerts}} \times \text{Number of concerts} = \text{Total cost}$$

Advertiser Information

Business Name: _____

Address: _____

Contact Name: _____ Email: _____

Telephone: () _____ Fax: () _____

Payment: Cheque Visa Mastercard

Credit card No.: _____ Expiry: _____

Name on card: _____

Signature: _____

Under the leadership of Robert Cooper, the 60-voice Orpheus Choir offers a sumptuous entertainment experience, in keeping with its mission to engage and enthrall audiences through the performance of rarely heard and newly created choral music.

The revenue generated from concert program advertising will enable the choir to expand its programming, and to engage the participation of high quality musicians and performers. The revenue will also help develop and fund the choir's educational and community outreach initiatives.

The Orpheus Choir of Toronto

P.O. Box 662, Station F Toronto, Ontario M4Y 2N6
For more information, please call (416) 530-4428
www.orpheuschoirtoronto.com

Email: info@orpheuschoirtoronto.ca